

# DATA RISK?



# 44%

of companies are most concerned about  
**PROTECTING CUSTOMER DATA**

## TOP OF MIND FOR COMPANIES



a risk management solution for Regulatory & Policy Compliance



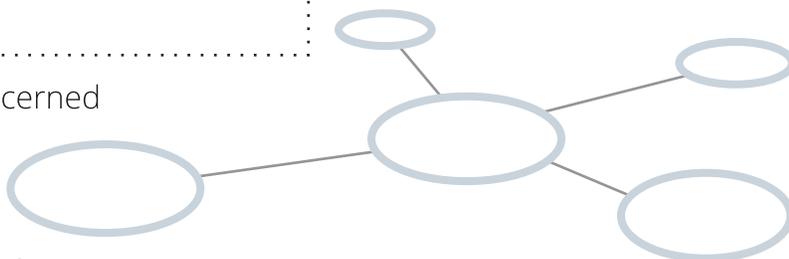
the ability to systematically delete stale or obsolete data



# 46%

 say protecting sensitive & private data is a **TOP PRIORITY**

# 55%

 of organizations are most concerned about private & sensitive data residing on **SERVERS AND ENDPOINTS**

Data based on the results of Guidance Software's Information Governance and Data Risk & Privacy Survey, which analyzed over 550 people across compliance, risk, and security departments. (Jan 2016)

## THREE STEPS TO SUCCESSFUL IG EXECUTION:

**1 Understand your Data Landscape**  
Define sensitive, private, or aged data and whether it is critical or of no business value - understand where it is, where it should be, and who should or shouldn't have access to it.

**2 Integrate Policy with Technology**  
Evaluate how you're managing sensitive data today and how you should be managing it. Shift away from the 'store everything' mentality and begin to create or redefine clear policies around defensible deletion, retention, and privacy.

**3 Automate Remediation**  
Adopt tools to drastically reduce the manual effort required to manage the governance work flow. Continuous insight coupled with automated remediation capabilities will provide ongoing protection of your sensitive and private data.

## EnForce™ Risk Manager

by Guidance Software

EnForce™ Risk Manager is a software application for any organization with sensitive data. It is purposefully designed to proactively identify, classify, quantify, and remediate private or sensitive data across the enterprise.

Our new solution provides automated remediation capabilities and is system-agnostic, offering the deepest level of insight and control of electronic data across all endpoints and data stores, enabling organizations to improve business intelligence, ensure compliance, and mitigate any unnecessary legal, business, and security risks.

EnForce Risk Manager will be available in 2016. Visit our website to learn more and to receive regular product updates.

[guidancesoftware.com/enforce-risk-manager](http://guidancesoftware.com/enforce-risk-manager)

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