

The Importance of Business Continuity

Why Business Continuity is Important



25% of businesses don't survive disaster.¹

25%



55% of businesses have lost data and unable to recover it during an unplanned outage.²

One in four respondents said that they had lost most or all of a data center for hours or even days.²



36%



More than one-third (36%) of organizations lost one or more critical applications, VMs, or critical data files for hours at a time over the past year, while nearly one in five companies have lost one or more critical applications over a period of days.²

Why Business Continuity is Important to Remote Offices/Branch Offices (ROBOs)



Apps at ROBO are customer facing and revenue generating



50% of data in branch



Limited IT skills at ROBO

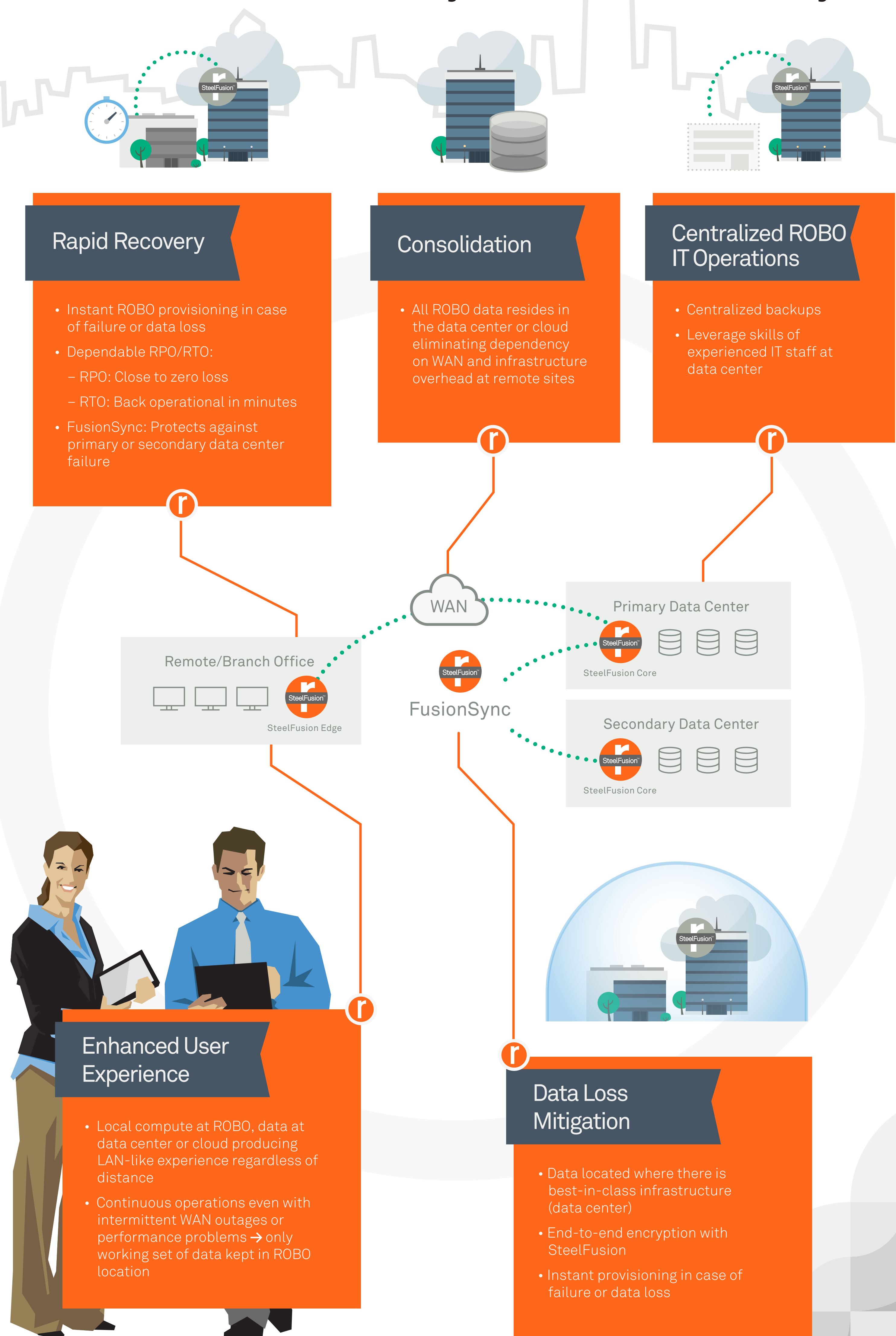
IT's Challenge



Users Expect Zero Downtime
Demand HQ-like App Performance

1 Institute for Business and Home Safety | 2 The State of Global Disaster Recovery Preparedness ANNUAL REPORT 2014

SteelFusion Addresses ROBO Business Continuity/Disaster Recovery



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